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Examiner J.	A. Fischetti	Paul D. Amrozowicz, Reg. No. 45,264		
COMPANY: USPTO		WEDNESDAY, OCTOBER 20, 2004		
PAX NUMBER: 703.872.9306	5	TOTAL NO. OF PAGES INCLUDING COVER.		
PHONE NUMBER: 703.308.4357	7	SENDER'S REFERENCE NUMBER: H0002193-3170		
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Appl. No. 09/839,037

Amdt. Dated October 20, 2004

Reply to Office Action of August 24, 2004

UTILITY PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Vicki NAISH

Group Art Unit: 3627

Serial No.: 09/839,037

Examiner: J. A. Fischetti

Filed: April 19, 2001

Confirmation No.: 3621

For:

METHOD AND APPARATUS FOR CUSTOMER STOREFRONT

OPERATIONS

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Paul D. Androzowicz

RESPONSE PURSUANT TO 37 C.F.R. § 1.116

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the final Office action mailed August 24, 2004, Applicant respectfully requests reconsideration of each of the rejections noted therein.

REMARKS begin on page 2 of this paper.